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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91225796
Party	Plaintiff KELLOGG NORTH AMERICA COMPANY
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Attachments	Kellogg Notice of Apperance of B Swedlow.pdf(12342 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

KELLOGG NORTH AMERICA COMPANY,

Opposer,

vs.

KING.COM LIMITED,

Applicant.

Opposition No. 91225796

Trademark App. No.:

86-627812

Mark: ALTER-EGGO

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APPEARANCE OF COUNSEL FOR KELLOGG NORTH AMERICA COMPANY

PLEASE TAKE NOTICE that Deborah J. Swedlow of the law firm of Honigman Miller Schwartz and Cohn LLP, hereby enters her appearance as counsel on behalf of Opposer Kellogg North America Company in the above-referenced matter.

Respectfully submitted,

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February 22, 2016

CERTIFICATE OF SERVICE

DEBORAH J. SWEDLOW, declares that:

I am counsel for the Opposer in the captioned action, and that on the execution date which appears below, a true copy of the attached document was served on Applicant or its counsel, by causing the same to be placed in an official depository under the exclusive care and custody of the United States Postal Service, first class mail, postage prepaid, addressed as follows:

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Executed on February 22, 2016

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CERTIFICATE OF FILING

I, Deborah J. Swedlow, do certify that on February 22, 2016, I filed via electronic means (ESTTA) this NOTICE OF APPEARANCE with the:

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Trademark Trial and Appeal Board

By: / Deborah J. Swedlow/